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Keystone Energy Efficiency Alliance Announces their Energy Efficiency Day Champions

October 4, 2023 - The Keystone Energy Efficiency Alliance (KEEA) marked today's National Energy Efficiency Day celebration by announcing their 2023 Energy Efficiency Champions. These annual awards recognize one member business and one public servant for their outstanding work advancing energy efficiency policy and creating impact that supports the mission and vision of KEEA.

“Whether they’re in the private sector or public servants, our 2023 Energy Efficiency Champions exemplify the leadership needed to create a clean, just, and resilient energy economy for Pennsylvania and beyond,” said KEEA Executive Director, Jeaneen Zappa. She added, “Driving broader adoption of energy efficiency approaches can unlock decarbonization potential and support tens of thousands of jobs across the Commonwealth. From distributed energy resources to managing load and stabilizing the grid, energy efficiency is more relevant than ever before.”

ELEDLights is KEEA’s 2023 Member Champion

ELEDLights (eledlights.com) is a Pennsylvania-based LED lighting and lighting design services provider with a focus on improving energy efficiency for local businesses and organizations. In 2023, ELEDLights staff and leadership were vocal advocates for policies that expand access to energy efficiency services. ELEDLights hosted nonpartisan candidate education events on behalf of KEEA at their Hatboro headquarters and voiced their support for the Regional Greenhouse Gas Initiative—and its potential to fund even more energy efficiency work in Pennsylvania—through legislative meetings and letters to the editor. ELED provided expert insight and support throughout the year, becoming an invaluable resource for KEEA’s policy team. President Kyle Mann co-chaired the Annual Policy Conference Planning Committee.

Mann shared a statement on being named KEEA’s 2023 Energy Efficiency Champion:

“Energy efficiency is a big concept that can be hard to visualize. But our team helps people see what it could mean for them. With layouts, designs, and simple breakdowns of the numbers, we show clients what their current lighting system is costing them in energy and how much better it will be with an energy efficient upgrade. And then, importantly, we make it affordable. With a mix of fair pricing and energy efficiency rebates that we help find and process, local businesses can boost their sustainability at very low upfront costs.”

PA DEP's Energy Programs Office is KEEA's 2023 Public Servant Champion

DEP's Energy Programs Office is involved in supporting, designing, and implementing energy-focused programs to encourage the development and deployment of energy efficiency, energy resiliency, and alternative energy projects in Pennsylvania. Led by Director David A. Althoff Jr., the Energy Programs Office's mission is to support energy activities that result in environmental improvements, including mitigating the effects of and adapting to climate change. The Energy Programs Office has been spearheading Pennsylvania's efforts to capitalize Federal investments and advance the Commonwealth's clean energy future.

Rich Negrin, Secretary of the Department of Environmental Protection, shared this statement on being named KEEA's 2023 Public Servant Champion:

"I am extremely proud of our Energy Programs Office (EPO) and am thrilled the Keystone Energy Efficiency Alliance also recognizes these talented men and women as exceptional, and decided to award them as Outstanding Public Servant: PA Champion for 2023. The state energy office has continually proven to be a champion of the people of our Commonwealth, and has served as a driving force within Pennsylvania in efforts to increase energy efficiency, a clean and diverse energy supply, infrastructure modernization, jobs, resiliency, environmental protection and health. The EPO are truly stewards of Article 1 Section 27 of the PA Constitution and I am thrilled to work alongside them as we work to address climate change and protect our future."

About the Keystone Energy Efficiency Alliance:

The Keystone Energy Efficiency Alliance (KEEA) is a 501(c)6 trade organization representing the interests of the energy efficiency industry in Pennsylvania. KEEA's mission is to champion energy efficiency as the foundation of a clean, just, and resilient energy economy. They envision a world in which energy efficiency anchors all efforts to meet our ongoing energy needs, improve health and comfort, promote energy equity, and protect our climate.

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